<table>
<thead>
<tr>
<th>HEALTH INNOVATION</th>
<th>TRACKS</th>
<th>PROGRAMMING &amp; EVENTS</th>
<th>AUDIENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. BUILD your company</strong></td>
<td>The fundamentals of building a health and life sciences company:</td>
<td></td>
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<tr>
<td>• Entrepreneurship</td>
<td>• Company/technology creation</td>
<td>• Showcases and demos</td>
<td>• Founders</td>
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<tr>
<td>• Talent</td>
<td>• Business model innovation</td>
<td>• Pitch competitions</td>
<td>• Universities and colleges</td>
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<tr>
<td>• Technology</td>
<td>• Entrepreneurship</td>
<td>• Educational/workshops</td>
<td>• Innovation labs/incubators</td>
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<tr>
<td><strong>2. INVEST in ventures</strong></td>
<td>Invest in cutting-edge startups:</td>
<td></td>
<td></td>
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<tr>
<td>• Scale up</td>
<td>• Financing</td>
<td>• Investor events</td>
<td>• Investors</td>
</tr>
<tr>
<td>• Funding</td>
<td>• Mentorship</td>
<td>• Thought leadership</td>
<td>• Startups</td>
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<td></td>
<td>• Syndication</td>
<td>• Investor partnering</td>
<td>• Serial entrepreneurs</td>
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<tr>
<td><strong>3. GROW the ecosystem</strong></td>
<td>Creating a robust ecosystem:</td>
<td></td>
<td></td>
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<tr>
<td>• Corporate partnerships, licensing deals &amp; talent</td>
<td>• Products</td>
<td>• Partnering</td>
<td>• Corporates (pharma, medtech, digital)</td>
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<tr>
<td>• Clinical trials</td>
<td>• Markets (access/regulatory)</td>
<td>• Exhibitions</td>
<td>• Hospitals</td>
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<tr>
<td>• Procurement</td>
<td>• Corporate partnerships</td>
<td>• Facility tours</td>
<td>• Academics</td>
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<td></td>
<td>• Licensing deals</td>
<td>• Career fairs</td>
<td>• Government</td>
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<tr>
<td></td>
<td>• Talent</td>
<td>• Workshops</td>
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<tr>
<td><strong>MARQUEE EVENTS CALENDAR</strong></td>
<td><strong>BUILD</strong></td>
<td><strong>INVEST</strong></td>
<td><strong>GROW</strong></td>
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<tr>
<td><strong>MONDAY</strong></td>
<td>HealthKick Investor Summit Afternoon (@ MaRS)</td>
<td>Impact Health Summit and Partnering Forum (@ MTCC)</td>
<td>THIW Opening Reception (@ TBD)</td>
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<tr>
<td><strong>TUESDAY</strong></td>
<td>RESI on MaRS</td>
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<tr>
<td><strong>WEDNESDAY</strong></td>
<td>Telus Venture Summit (@ MaRS)</td>
<td>Canada’s MedTech Conference (@ International Centre)</td>
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<td><strong>THURSDAY</strong></td>
<td>University of Toronto Closing Event (@ MaRS)</td>
<td>Canada’s MedTech Conference (@ International Centre)</td>
<td>Closing Reception/Party (@ TBD)</td>
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</table>

More events will be added by other organizations across all tracks.
IMpact Health Summit: Opening of THIw 2018

Description
Industry leaders and stakeholders from Canada and the world come together to accelerate the region’s Health Innovation ecosystem, drive business growth, company and job creation, which generates wealth while improving outcomes for patients worldwide.

Draft Agenda
The summit will include a content track, and a parallel exhibition and partnering forum.

Morning: Keynotes and panels from industry/policy leaders

Afternoon: Roundtables, workshops and more

Evening: Exhibitors and partnering forum
HEALTHKICK INVESTOR SUMMIT

DESCRIPTION
HealthKick Investor Summit – An inside look at the emerging trends, opportunities and challenges shaping the investment climate for human health and life sciences. Gain insight into the state of financing in healthcare today and the industry developments driving investments.

TARGET ATTENDANCE
250

MAXIMUM ATTENDANCE
350

DRAFT AGENDA
• Keynote speaker – Example topic – State of the nation in health investing, CEO JPM, Bruce Boot from Atlas Ventures
• Panel of early-stage health investors
• Panel of later-stage health investors
• Fireside chat – Investor and unicorn company
RESI on MaRS

DESCRIPTION
The largest health investor event in Canada, RESI on MaRS unites hundreds of early-stage investors from across the globe with fundraising CEOs from the most cutting-edge health startups in the areas of biotech, medical devices, digital health, and consumer health and wellness.

TARGET ATTENDANCE
700

DRAFT AGENDA
• Full-day for one-on-one investor meetings
• Investor panels and sessions
• Evening reception
DESCRIPTION

Global leaders in health IT, precision medicine, AI and next generation services met at the first annual TELUS Ventures Summit in 2017. It was presented in partnership with Cossette Health, the digital health practice and startup accelerator within Cossette – a leading integrated communications agency.

DRAFT AGENDA

- Keynotes
- Panels
- Networking

TARGET ATTENDANCE

~200

BASED ON 2017
CANADA’S MEDTECH CONFERENCE
(MEDEC LEAD)

DESCRIPTION
Canada’s MedTech Conference, presented by MEDEC, is the country’s pre-eminent information exchange and educational forum for the medical technology industry. It’s designed to tackle issues such as the adoption of innovation, and opportunities to foster transformation within the healthcare system. Attendees will hear from and engage with high-profile health system leaders and network with colleagues. Previous year’s conferences have hosted dignitaries such as ministers of health, hospital CEOs and other industry thought leaders.

TARGET ATTENDANCE
~400

DRAFT AGENDA
- Keynotes
- Panels
- Interactive breakout sessions

BASED ON 2017
Closing Event (UofT Lead)

Target Audience: UofT community (Faculty, students, entrepreneurs), Government, Industry, policy/decision makers, stakeholders, other partners

Health Technologies – Wearables and Robotics (morning)

This segment would showcase new and exciting wearable, robotic technologies and assistive devices from the Toronto ecosystem. Engaging groups such as TRI, IBBME and our Faculty of Applied Sciences and Engineering to discuss the future of robotics in health and the type of research and development taking place here in Toronto. There will also be an opportunity to showcase a number of student-led companies in this space thinking about the future of healthcare. A keynote speaker for this could be the CEO and President of a large wearable, material and textile company in Toronto that has just raised $100M and is looking to partner with MaRS and UofT.

Stem Cell and Regenerative Medicine (afternoon)

This theme would be in coordination with Medicine By Design and CCRM. The ½ day program would highlight the vast and multidisciplinary research programs within the University and Hospital laboratories from pre-clinical to clinical translation. As well as discuss the activities and support in the Toronto ecosystem for stem cell innovation and commercialization. There would be two panels; one focusing on the pre-clinical and clinical research programs, which consist of leaders in the field across Toronto in various areas of regenerative medicine research and the other on early stage investment, commercialization and start-up companies, which would consist of partners looking to build the regenerative medicine business here in Toronto.
Week at a Glance

THIW includes events where REGISTRATION is open to the public, as well as private events BY INVITATION only. Whether you’re looking to connect with an INVESTOR, get involved in a PITCH COMPETITION, learn from expert PANELS and ROUNDTABLES, TOUR some of Toronto’s most inspiring enterprises or just engage in meaningful networking opportunities, this week at a glance is a helpful guide for your personal event plan.

Impact Health! VIP Welcome Reception
Tory’s LLP | 79 Wellington St. W. | 8:30 am
5:00 PM - 7:00 PM
By Invitation | Networking

Impact Health! Summit (The Official Opening to THIW)
Metro Toronto Convention Centre | 255 Front St W, Toronto
8:00 AM - 3:00 PM
Registration | Panels
Epic Capital Medtech Crawl
Metro Toronto Convention Centre | 255 Front St W Entrance
3:00 PM - 5:00 PM
By Invitation | Tour
Impact Health!
Digital Health Roundtable
Metro Toronto Convention Centre | 255 Front St W, Toronto
3:00 PM - 5:00 PM
By Invitation | Roundtable
THIW Welcome Reception ★
Brasserie | 413 King St W, Toronto
5:00 PM - 8:00 PM
Networking
OBIO’s The Night Before RESI Reception
6:30 PM - 8:30 PM
By Invitation | Networking

RESI on MaRS: Healthcare Investor Conference
MaRS Discovery District | 101 College St, Toronto
7:00 AM - 7:00 PM
Registration | Investor
Tolerating Risk: Disruptive Policy Options and Innovative Solutions
Women’s College Hospital | 75 Grenville St, Toronto
8:00 AM - 11:00 AM
By Invitation | Roundtable
Healthcare Ecosystem Leadership Series: The Relevance of the Lab
Park Hyatt | 4 Avenue Rd., Toronto
6:00 AM - 4:00 PM
By Invitation | Panels
An Evening with AGE-WELL Canada’s Technology and Aging Network (Night 1)
Toronto Rehab | 550 University Ave, Toronto
4:30 PM - 7:30 PM
Registration | Tours
3rd Annual HealthKick Challenge
MaRS Discovery District | 101 College St, Toronto
8:00 AM - 2:00 PM
Registration | Pitch Competition
MEDEC Medtech Conference (Day 1)
The International Center | 6090 Airport Rd Mississauga
8:00 AM - 5:00 PM
Registration | Panels
Business Opportunities in Mexico’s Medical Sector Seminar
Toronto International Convention Centre
35th Fl., 250 Yonge St, Toronto
9:00 AM - 4:00 PM
Registration | Networking
Where Health Means Business: Creating a Best-in-Class Healthcare Ecosystem
THRCA | First Canadian Place, 77 Adelaide St W, Toronto
10:30 AM - 2:00 PM
By Invitation | Roundtable
STARR Showcase
MaRS East Tower | 101 College St, Room 4-204, Toronto
2:00 PM - 5:00 PM
Tour
CCRM / Medicine By Design Office and Lab Tour
MaRS West Tower | 661 University Ave, 10th Floor, Toronto
3:00 PM - 5:30 PM
Registration | Tour
An Evening with AGE-WELL Canada’s Technology and Aging Network (Night 2)
Toronto Rehab | 550 University Ave Toronto
4:30 PM - 7:30 PM
By Invitation | Investor
EPIC Capital “Brain Night”
JLABS | 101 College St Toronto
6:00 PM - 8:00 PM
By Invitation | Tour
2017 Canada Global Impact Challenge Finalist Pitch Event
Toronto City Hall, Council Chambers
100 Queen Street West, Toronto
6:30 PM - 9:00 PM
Registration | Pitch Competition
LSO Networking Night
Marche Restaurant’s Mucur | Brookfield Place
42 Yonge St, Toronto
5:30 PM - 9:00 PM
Registration | Networking
Telus Ventures Summit
MaRS Discovery District | 101 College St Toronto
7:30 PM - 9:30 PM
Registration | Investor
MEDEC Medtech Conference (Day 2)
The International Center | 6090 Airport Rd Mississauga
8:00 AM - 5:00 PM
Registration | Panels
Spotlight @ JLABS
JLABS | 661 University Ave., 13th Floor, Toronto
10:30 AM - 1:30 PM
Tour
Keiretsu Forum – Toronto Investor Meeting
Fogler, Rubinoff LLP
77 King Street West, Suite 3000, Toronto
2:30 PM - 5:00 PM
By Invitation | Investor
A New Strategy for Global Health
Rotman School of Management, Classroom 147
145 St. George St., Toronto, ON M5S 3E6
5:00 PM - 6:00 PM
Registration | Panels
HealthTO (Special Edition) Showcasing Toronto’s HealthTech Startups
MaRS Discovery District | 101 College St, Toronto
6:00 PM - 9:00 PM
Registration | Networking
Aging 2.0
Goodman LLP | 333 Bay St. | 4304 Toronto
8:30 AM - 11:30 PM
Registration | Pitch Competition
Brazil-Canada Chamber of Commerce Networking Luncheon
KPMG
333 Bay St, Suite 4600, Toronto
12:00 PM - 2:00 PM
Registration | Networking
**SUMMARY AND HIGHLIGHTS THIW 2017**

- Very positive overall response from attendees and event partners: “*There was a buzz.*”
- **26 events** that attracted **2,000+ attendees**.
- RESI on MaRS (Redefining Early-Stage Investment) conference: **1,000 one-on-one meetings** took place through the partnering forum and **330 investors** attended from **12 different countries**. RESI on MaRS Innovation Winners were: *Steadiwear, BlueLight Analytics, Cyclica*. RESI took place in five different locations across North America.
- Hon. Minister Hoskins Announcement at Impact Health Summit: Health Technologies Fund (HTF) winner and Innovation Brokers, “*Healthcare is a $53 billion business.*”
- Impact Health Summit keynote: John Nosta Interview on BNN, “*Vectors point to Toronto.*”
- Revera announced **$20 million in startup funding** following THIW 2017.
- Aging 2.0 announced **new Regional Summit** in Toronto.
THANK YOU

www.healthinnovationweek.ca