Corporate Innovation Summit

ANTIGA FÀBRICA ESTRELLA DAMM

Monday, February 24th - 6:30 p.m.

startupgrind

O BARCELONA

IN PARTNERSHIP WITH Google for Startups

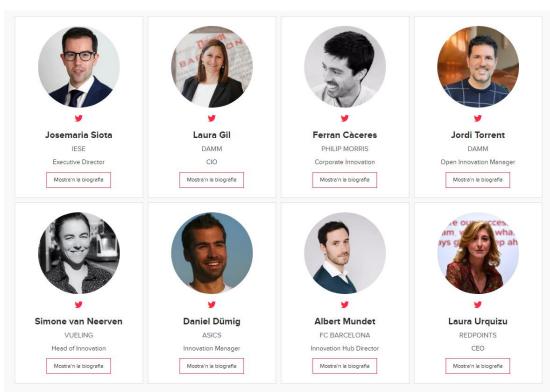


00. EVENT INFORMATION

The event will go as follows:

- Welcoming words by Laura Gil (CIO Damm)
- Panel 1: "The 7 myths of corporate venturing"
 - Daniel Dümig (Innovation Manager ASICS)
 - Albert Mundet (Innovation Hub Director FC Barcelona)
 - Laura Urquizu (CEO RedPoints)
 - Jose Maria Siota (Executive Director IESE)
- Panel 2: "From Contact to Contract: How to approach big corporations if you're a startup":
 - Simone van Neerven (Head of Innovation Vueling)
 - Jordi Torrent (Open Innovation Manager Damm)
 - Ferran Càceres (Corporate Innovation Philip Morris)
- Networking dinner

SPEAKERS



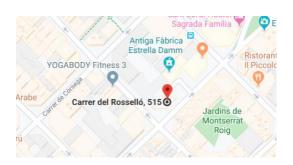




February 24th 2020 6:30 - 8:30 p.m.

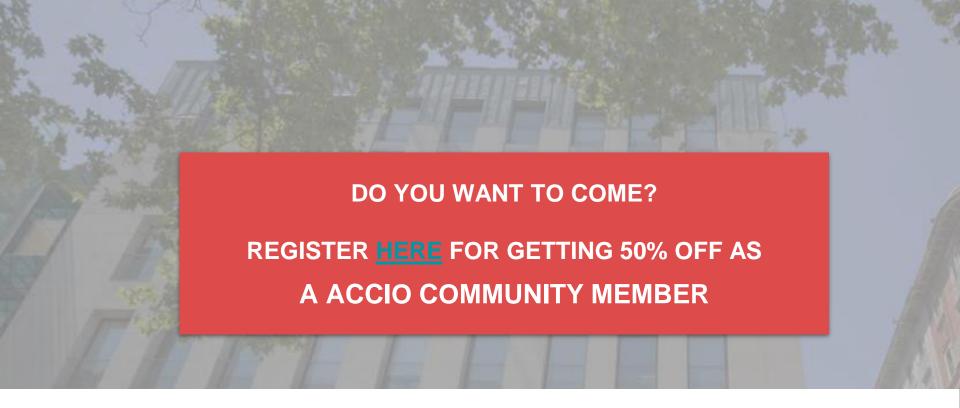
WHERE

Antigua Fàbrica Estrella Damm Carrer del Rosselló, 515 Barcelona, 08025 <u>View Map</u>





| 6:30 pm | Open doors + welcome speech | Come early to find a pre-networking session and the opening words of Laura Gil (CIO Damm) |
|---------|---|---|
| 6:45 pm | Panel about Corporate Venturing | Panel 1: "The 7 myths of corporate venturing" |
| 7:30 pm | Panel on how to approach big corporates if you're a startup | Panel 2: "From Contact to Contract: How to approach big corporations if you're a startup" |
| 8:00 pm | Networking, catering and cervezing | Wrap-up over a networking session, dinner and cold beer in the most gorgeous venue in town! |



For more information contact:

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Read more about the Summit and register now:

