

Corporate Innovation Summit

ANTIGA FÀBRICA ESTRELLA DAMM

Monday, February 24th - 6:30 p.m.

startupgrind

📍 BARCELONA

IN PARTNERSHIP WITH Google for Startups



00. EVENT INFORMATION

The event will go as follows:

- Welcoming words by Laura Gil (CIO Damm)
- Panel 1: “*The 7 myths of corporate venturing*”
 - Daniel Dümig (Innovation Manager ASICS)
 - Albert Mundet (Innovation Hub Director FC Barcelona)
 - Laura Urquizu (CEO RedPoints)
 - Jose Maria Siota (Executive Director IESE)
- Panel 2: “*From Contact to Contract: How to approach big corporations if you’re a startup*”:
 - Simone van Neerven (Head of Innovation Vueling)
 - Jordi Torrent (Open Innovation Manager Damm)
 - Ferran Càceres (Corporate Innovation Philip Morris)
- Networking dinner

SPEAKERS



Josemaria Siota

IESE
Executive Director

[Mostra'n la biografia](#)



Laura Gil

DAMM
CIO

[Mostra'n la biografia](#)



Ferran Càceres

PHILIP MORRIS
Corporate Innovation

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Jordi Torrent

DAMM
Open Innovation Manager

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Simone van Neerven

VUELING
Head of Innovation

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Daniel Dümig

ASICS
Innovation Manager

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Albert Mundet

FC BARCELONA
Innovation Hub Director

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Laura Urquizu

REDPOINTS
CEO

[Mostra'n la biografia](#)



WHEN

February 24th 2020

6:30 - 8:30 p.m.



WHERE

Antigua Fàbrica Estrella Damm

Carrer del Rosselló, 515

Barcelona, 08025

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AGENDA

6:30 pm	Open doors + welcome speech	Come early to find a pre-networking session and the opening words of Laura Gil (CIO Damm)
6:45 pm	Panel about Corporate Venturing	Panel 1: " <i>The 7 myths of corporate venturing</i> "
7:30 pm	Panel on how to approach big corporates if you're a startup	Panel 2: " <i>From Contact to Contract: How to approach big corporations if you're a startup</i> "
8:00 pm	Networking, catering and cervezing	Wrap-up over a networking session, dinner and cold beer in the most gorgeous venue in town!

DO YOU WANT TO COME?

**REGISTER [HERE](#) FOR GETTING 50% OFF AS
A ACCIO COMMUNITY MEMBER**

For more information contact:

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ACCIÓ



**Generalitat
de Catalunya**

**Read more about the
Summit and register now:**

