

## AGENDA

2nd May 2018

### 15:00 – 15:05 Welcome

David Rovirosa, Manager of European Business Innovation Projects, ACCIÓ.

### 15:05 – 15:15 Introduction to SMEI Opportunities for Women Entrepreneurs

David Rovirosa, Manager of European Business Innovation Projects, ACCIÓ.

### 15:15 – 15:45 SMEI Application form. How to write a competitive proposal

Impact – Excellence – Implementation

Riánsares López, H2020 advisor, European Business Innovation Projects, ACCIÓ.

Jennifer Ruiz, H2020 advisor, European Business Innovation Projects, ACCIÓ.

Carla Ruiz, H2020 advisor, European Business Innovation Projects, ACCIÓ.

### 15:45 – 16:30 Business essentials keynote

How to define a Business Model. The Business Model Canvas tool. *tbc*

### 16:30 – 17:00 Success stories

**3DU Engineering Solutions.** Agnes Rosell, CEO

**Ehealth Technical Solutions.** Eva Garcia Ramos, CEO

### 17:00 – 18:00 Networking (local)

Project partners



LITHUANIAN  
INNOVATION  
CENTRE



Generalitat de Catalunya  
Government of Catalonia



BULGARIAN INDUSTRIAL ASSOCIATION  
Union of the Bulgarian Business