

The background of the logo is a faded aerial map of Toronto. Overlaid on this are several large, semi-transparent yellow plus signs of varying sizes. The text 'TORONTO' is in a grey sans-serif font at the top. Below it, 'HEALTH' is in a grey sans-serif font, with the first 'H' replaced by a large blue plus sign. 'INNOVATION' is in a large, bold, blue sans-serif font. 'WEEK' is in a grey sans-serif font at the bottom. In the bottom right corner, there is a yellow horizontal bar containing the dates and location, and below that, the website URL.

# TORONTO HEALTH INNOVATION WEEK

April 9-13, 2018 | Toronto, Canada

[www.healthinnovationweek.ca](http://www.healthinnovationweek.ca)

# HEALTH INNOVATION

## TRACKS

## PROGRAMMING & EVENTS

## AUDIENCE

### 1. BUILD your company

- Entrepreneurship
- Talent
- Technology



#### The fundamentals of building a health and life sciences company:

- |                               |                         |                              |
|-------------------------------|-------------------------|------------------------------|
| • Company/technology creation | • Showcases and demos   | • Founders                   |
| • Business model innovation   | • Pitch competitions    | • Universities and colleges  |
| • Entrepreneurship            | • Educational/workshops | • Innovation labs/incubators |

### 2. INVEST in ventures

- Scale up
- Funding



#### Invest in cutting-edge startups:

- |               |                       |                        |
|---------------|-----------------------|------------------------|
| • Financing   | • Investor events     | • Investors            |
| • Mentorship  | • Thought leadership  | • Startups             |
| • Syndication | • Investor partnering | • Serial entrepreneurs |

### 3. GROW the ecosystem

- Corporate partnerships, licensing deals & talent
- Clinical trials
- Procurement



#### Creating a robust ecosystem:

- |                               |                  |   |
|-------------------------------|------------------|---|
| • Products                    | • Partnering     | • Corporates (pharma, medtech, digital) |
| • Markets (access/regulatory) | • Exhibitions    | • Hospitals                             |
| • Corporate partnerships      | • Facility tours | • Academics                             |
| • Licensing deals             | • Career fairs   | • Government                            |
| • Talent                      | • Workshops      |   |

MARQUEE EVENTS CALENDAR	 <b>BUILD</b>	 <b>INVEST</b>	 <b>GROW</b>	 <b>EVENING RECEPTION</b>
MONDAY		HealthKick Investor Summit Afternoon (@ MaRS)	Impact Health Summit and Partnering Forum (@ MTCC)	THIW Opening Reception (@ TBD)
TUESDAY		RESI on MaRS		RESI Reception (@ MaRS)
WEDNESDAY		Telus Venture Summit (@ MaRS)	Canada's MedTech Conference (@ International Centre)	
THURSDAY	University of Toronto Closing Event (@ MaRS)		Canada's MedTech Conference (@ International Centre)	Closing Reception/Party (@ TBD)
More events will be added by other organizations across all tracks.				

# IMPACT HEALTH SUMMIT: OPENING OF THIW 2018

## DESCRIPTION

Industry leaders and stakeholders from Canada and the world come together to accelerate the region's Health Innovation ecosystem, drive business growth, company and job creation, which generates wealth while improving outcomes for patients worldwide.

TARGET  
ATTENDANCE

**400**

## DRAFT AGENDA

The summit will include a content track, and a parallel exhibition and partnering forum.

**Morning:** Keynotes and panels from industry/policy leaders

**Afternoon:** Roundtables, workshops and more

**Evening:** Exhibitors and partnering forum



# HEALTHKICK INVESTOR SUMMIT

## DESCRIPTION

HealthKick Investor Summit – An inside look at the emerging trends, opportunities and challenges shaping the investment climate for human health and life sciences. Gain insight into the state of financing in healthcare today and the industry developments driving investments.

TARGET  
ATTENDANCE

**250**

MAXIMUM ATTENDANCE

**350**



## DRAFT AGENDA

- Keynote speaker – Example topic – State of the nation in health investing, CEO JPM, Bruce Boot from Atlas Ventures
- Panel of early-stage health investors
- Panel of later-stage health investors
- Fireside chat – Investor and unicorn company

# RESI on MaRS

## DESCRIPTION

The largest health investor event in Canada, RESI on MaRS unites hundreds of early-stage investors from across the globe with fundraising CEOs from the most cutting-edge health startups in the areas of biotech, medical devices, digital health, and consumer health and wellness.

TARGET  
ATTENDANCE

**700**

## DRAFT AGENDA

- Full-day for one-on-one investor meetings
- Investor panels and sessions
- Evening reception



# TELUS VENTURE SUMMIT

## DESCRIPTION

Global leaders in health IT, precision medicine, AI and next generation services met at the first annual TELUS Ventures Summit in 2017. It was presented in partnership with Cossette Health, the digital health practice and startup accelerator within Cossette – a leading integrated communications agency.

TARGET  
ATTENDANCE

**~200**

BASED ON 2017

## DRAFT AGENDA

- Keynotes
- Panels
- Networking



# CANADA'S MEDTECH CONFERENCE (MEDEC LEAD)

## DESCRIPTION

Canada's MedTech Conference, presented by MEDEC, is the country's pre-eminent information exchange and educational forum for the medical technology industry. It's designed to tackle issues such as the adoption of innovation, and opportunities to foster transformation within the healthcare system. Attendees will hear from and engage with high-profile health system leaders and network with colleagues. Previous year's conferences have hosted dignitaries such as ministers of health, hospital CEOs and other industry thought leaders.

TARGET  
ATTENDANCE

**~400**

BASED ON 2017

## DRAFT AGENDA

- Keynotes
- Panels
- Interactive breakout sessions



**MEDEC**

CANADA'S MEDICAL TECHNOLOGY COMPANIES  
LES SOCIÉTÉS CANADIENNES DE TECHNOLOGIES MÉDICALES



# Closing Event (UofT Lead)

Target Audience: UofT community (Faculty, students, entrepreneurs),  
Government, Industry, policy/decision makers, stakeholders, other partners



## **Health Technologies – Wearables and Robotics (morning)**

This segment would showcase new and exciting wearable, robotic technologies and assistive devices from the Toronto ecosystem. Engaging groups such as TRI, IBBME and our Faculty of Applied Sciences and Engineering to discuss the future of robotics in health and the type of research and development taking place here in Toronto. There will also be an opportunity to showcase a number of student-led companies in this space thinking about the future of healthcare. A keynote speaker for this could be the CEO and President of a large wearable, material and textile company in Toronto that has just raised \$100M and is looking to partner with MaRS and UofT.

## **Stem Cell and Regenerative Medicine (afternoon)**

This theme would be in coordination with Medicine By Design and CCRM. The ½ day program would highlight the vast and multidisciplinary research programs within the University and Hospital laboratories from pre-clinical to clinical translation. As well as discuss the activities and support in the Toronto ecosystem for stem cell innovation and commercialization. There would be two panels; one focusing on the pre-clinical and clinical research programs, which consist of leaders in the field across Toronto in various areas of regenerative medicine research and the other on early stage investment, commercialization and start-up companies, which would consist of partners looking to build the regenerative medicine business here in Toronto.



# Where Health Means Business

April 3-7, 2017 | Toronto, Canada

## Week at a Glance

THIW includes events where **REGISTRATION** is open to the public, as well as private events **BY INVITATION** only. Whether you're looking to connect with an **INVESTOR**, get involved in a **PITCH COMPETITION**, learn from expert **PANELS** and **ROUNDTABLES**, **TOUR** some of Toronto's most inspiring enterprises or just engage in meaningful **NETWORKING** opportunities, this week at a glance is a helpful guide for your personal event plan.

APR  
02  
SUN

### Impact Health! VIP Welcome Reception

Tory's LLP | 79 Wellington St. W, #3300  
5:00 PM - 7:00 PM

[By Invitation](#) [Networking](#)

APR  
03  
MON

### Impact Health! Summit (The Official Opening to THIW)

Metro Toronto Convention Centre | 255 Front St W, Toronto  
8:00 AM - 3:00 PM

[Registration](#) [Panels](#)

### Epic Capital Medtech Crawl

Metro Toronto Convention Centre  
255 Front St W Entrance  
3:00 PM - 5:00 PM

[By Invitation](#) [Tour](#)

### Impact Health! Digital Health Roundtable

Metro Toronto Convention Centre | 255 Front St W, Toronto  
3:00 PM - 5:00 PM

[By Invitation](#) [Roundtable](#)

### THIW Welcome Reception ★

Brasserie | 461 King St W, Toronto  
5:00 PM - 8:00 PM

[Registration](#) [Networking](#)

### OBIO's The Night Before RESI Reception

6:30 PM - 8:30 PM

[By Invitation](#) [Networking](#)

APR  
04  
TUE

### RESI on MaRS: Healthcare Investor Conference

MaRS Discovery District | 101 College St, Toronto  
7:00 AM - 7:00 PM

[Registration](#) [Investor](#)

### Tolerating Risk: Disruptive Policy Options and Innovative Solutions

Women's College Hospital | 76 Grenville St, Toronto  
8:00 AM - 11:00 AM

[By Invitation](#) [Roundtable](#)

### Healthcare Ecosystem Leadership Series: The Relevance of the Lab

Park Hyatt | 4 Avenue Rd., Toronto  
8:00 AM - 4:00 PM

[By Invitation](#) [Panels](#)

### An Evening with AGE-WELL Canada's Technology and Aging Network (Night 1)

Toronto Rehab | 550 University Ave, Toronto  
4:30 PM - 7:30 PM

[Registration](#) [Tours](#)

APR  
05  
WED

### 3rd Annual HealthKick Challenge

MaRS Discovery District | 101 College St, Toronto  
8:00 AM - 2:00 PM

[Registration](#) [Pitch Competition](#)

### MEDEC Medtech Conference (Day 1)

The International Center | 6900 Airport Rd Mississauga  
8:00 AM - 5:00 PM

[Registration](#) [Panels](#)

### Business Opportunities in Mexico's Medical Sector Seminar

Ontario Investment & Trade Center  
35th Flr, 250 Yonge St Toronto  
9:00 AM - 4:00 PM

[Registration](#) [Networking](#)

APR  
05  
WED

### Where Health Means Business: Creating a Best-in-Class Healthcare Ecosystem

TRBoT | First Canadian Place, 77 Adelaide St W, Toronto  
10:30 AM - 2:00 PM

[By Invitation](#) [Roundtable](#)

### STARR Showcase

MaRS East Tower | 101 College St, Room 4-204, Toronto  
2:00 PM - 5:00 PM

[Registration](#) [Tour](#)

### CCRM / Medicine By Design Office and Lab Tour

MaRS West Tower | 661 University Ave. 10th Floor, Toronto  
3:00 PM - 5:30 PM

[Registration](#) [Tour](#)

### An Evening with AGE-WELL Canada's Technology and Aging Network (Night 2)

Toronto Rehab | 550 University Ave Toronto  
4:30 PM - 7:30 PM

[Registration](#) [Tour](#)

### EPIC Capital "Brain Night"

JLABS | 101 College St Toronto  
6:00 PM - 8:00 PM

[By Invitation](#) [Tour](#)

### 2017 Canada Global Impact Challenge Finalist Pitch Event

Toronto City Hall, Council Chambers  
100 Queen Street West, Toronto  
6:30 PM - 9:00 PM

[Registration](#) [Pitch Competition](#)

### LSO Networking Night

Marche Restaurant's Muvbar | Brookfield Place  
42 Yonge St, Toronto  
5:30 PM - 9:00 PM

[Registration](#) [Networking](#)

APR  
06  
THU

### Telus Ventures Summit

MaRS Discovery District | 101 College St Toronto  
7:30 AM - 6:30 PM

[Registration](#) [Investor](#)

### MEDEC Medtech Conference (Day 2)

The International Center | 6900 Airport Rd Mississauga  
8:00 AM - 5:00 PM

[Registration](#) [Panels](#)

### Spotlight @ JLABS

JLABS | 661 University Ave, 13th floor, Toronto  
10:30 AM - 1:30 PM

[Registration](#) [Tour](#)

### Keiretsu Forum - Toronto Investor Meeting

Fogler, Rubinfeld LLP  
77 King Street West, Suite 3000, Toronto  
2:30 PM - 5:00 PM

[By Invitation](#) [Investor](#)

### A New Strategy for Global Health

Rotman School of Management, Classroom 147  
105 St George St, Toronto, ON M5S 3E6  
5:00 PM - 6:00 PM

[Registration](#) [Panels](#)

### HealthTO (Special Edition) Showcasing Toronto's HealthTech Startups

MaRS Discovery District | 101 College St, Toronto  
6:00 PM - 9:00 PM

[Registration](#) [Networking](#)

APR  
07  
FRI

### Aging 2.0

Goodmans LLP | 333 Bay St. #3400 Toronto  
8:30 AM - 11:30 PM

[Registration](#) [Pitch Competition](#)

### Brazil-Canada Chamber of Commerce Networking Luncheon

KPMG  
333 Bay St, Suite 4600, Toronto  
12:00 PM - 2:00 PM

[Registration](#) [Networking](#)

# SUMMARY AND HIGHLIGHTS THIW 2017

- ❖ Very positive overall response from attendees and event partners: “***There was a buzz.***”
- ❖ **26 events** that attracted **2,000+ attendees**.
- ❖ RESI on MaRS (Redefining Early-Stage Investment) conference: **1,000 one-on-one meetings** took place through the partnering forum and **330 investors** attended from **12 different countries**. RESI on MaRS Innovation Winners were: **Steadewear**, **BlueLight Analytics**, **Cyclica**. RESI took place in five different locations across North America.
- ❖ Hon. Minister Hoskins Announcement at Impact Health Summit: Health Technologies Fund (HTF) winner and Innovation Brokers, “***Healthcare is a \$53 billion business.***”
- ❖ Impact Health Summit keynote: John Nosta Interview on BNN, “***Vectors point to Toronto.***”
- ❖ Revera announced **\$20 million in startup funding** following THIW 2017.
- ❖ Aging 2.0 announced **new Regional Summit** in Toronto.

# 2017 SPONSORS

## FOUNDING PARTNERS



## EVENT SPONSORS

### TORREYA PARTNERS



## EVENT PARTNERS







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