



Catalonia Connects Tel Aviv, Israel

3rd -6th of September 2018

Catalonia Trade & Investment

→ Who We Are

Catalonia Trade & Investment is the Catalan Government's agency for foreign investment and business competitiveness. Headquartered in Barcelona, Catalonia Trade & Investment operates from 40 offices around the world, covering 110 markets.

→ What We Do

- We promote innovation, internationalization, trade and funding of Catalan companies and startups.
- We organize trade missions in countries chosen strategically for their business and technology cooperation opportunities.
- We offer specialized one-stop-shop services to international investors and corporations, attracting foreign direct investment to Barcelona and Catalonia.

→ Description of the company

Torrot Group has almost 100 years of experience in the moto and bike sports and transport sectors with its brands Torrot and Gas Gas.

It operates in over 50 countries.

Torrot develops smart and electrical vehicles for efficient and connected cities.

The company also develops hardware and software infrastructure for traffic integrators and service providers for smart cities innovation and mobility projects.

More info: <https://torrot.com/en>



→ What are we looking for ?

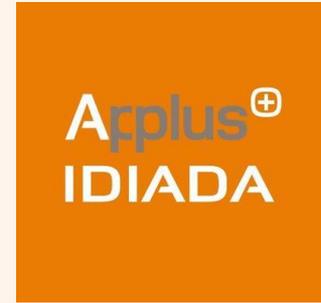
- Electric mobility product development.
- App or tech developed for mobility.
- Investors in the cleantech / mobility sector.

→ Description of the company

APPLUS IDIADA is a **global partner of the automotive industry**, supporting its clients in product development activities by providing Design, Engineering, Testing and Homologation services. Potential applications of their services to the ISRAEL Automotive/Mobility Eco-system:

- Vehicle validation of “new technologies”.
- Engineering services for the integration of “new technologies” in a certain vehicle.
- Engineering services for the development, validation and homologation of more “traditional” systems

More info: <http://www.applusidiada.com/en/>



→ What are we looking for ?

- R&D centres of Automotive OEM's.
- Companies developing new “mobility” initiatives.
- Companies developing new technologies for Connected and Automated Driving.
- Companies offering “cibersecurity” services.

→ Description of the company

Monolithic is a **highly specialized distributor** that offers quality products and solutions in markets and vertical applications in the fields of **Industrial Computing Systems M2M & Industrial Communications, Semiconductors & Electro-mechanics.**

They offer high support on selection and configuration of the different products and solutions. They are a **system integrator** that develops custom and **personalized solutions** to their customer on hardware side.

More info: <https://www.monolithic.com/en/>



→ What are we looking for ?

- ❑ Start ups involved on IoT and Big data projects where they can offer software tools for deploying IoT networks, data acquisition and data mining.

→ Description of the company

NexTReT is an ICT **company** with over 20 years of experience.

Specialized in the core areas: IT Solutions, Applications Development, Managed Services and Layer 8.

The company **has over 300 committed engineers, more than 200 manufacturer certifications,** and guaranteed quality methodologies ensure the success of our projects and services.

More info: <http://www.nextret.net/en/>



→ What are we looking for ?

- ❑ Start ups involved on:
 - i. User Experience and Application Performance Monitoring.
 - ii. Security. Automatic User Risk Assessment and Remediation, Network security policy self-service with pre-emptive compliance.
 - iii. Effective Communication Tools with Advanced Analytics.

→ Description of the company

COMSA is a **construction and infrastructure company**, nowadays working in very diversified fields as renewable energies, environment, transport and logistics, and machinery.

By **2016** the **company created a Corporate Venturing unit** with the vision of finding new lines of strategic business.

More info: <http://www.comsa.com/en/>



→ What are we looking for ?

- Corporate accelerators or incubators with a special focus on methodologies in management and deal-flow screening/exits.
- Start-ups in the fields of activity of Comsa (Infrastructures in Railway sector, Mobility and Intelligent Transport systems related with Infrastructure, Cleanroom Technologies for Pharma Industry)
- Open to set up a R&D joint call Catalonia - Israel

→ Description of the company

Bcnaccelerator is a **consultancy** network of more than 30 professionals in multiple areas and sectors.

They offer the detection of business opportunities, the acceleration of projects through strategic collaboration, that helps companies to **explore business opportunities** either through internal talent or **through strategic collaboration with Start Ups**.

More info: <http://www.2digitgrowth.com/about-us/>



→ What are we looking for ?

- incubators, accelerators, investors, depts. of R & D, etc. and other agents that intervene in the israeli entrepreneurship and innovation ecosystem.
- Generate links and contacts with these agents in order to start innovative projects through start-ups with some of their associates.

→ Description of the company

AMEC is an **association of internationalized industrial companies**. A business organization whose members,

mainly medium-sized industrial enterprises, enjoy a high international and innovative vocation. Their aim is helping **companies to compete in a global market**, creating a framework to enable constant competitive improvement.

More info: <http://www.amec.es/?lang=en>



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→ Description of the company

Backercamp is one of the leading crowdfunding agencies in the world.



Since 2012, they have been partnering with more than 5.000 start-ups, raising over \$50MM in pre-orders and sales for innovative consumer products.

They cover all the aspects of launching a new product to the market.

More info: <https://www.backercamp.com/>

→ What are we looking for ?

- Start-ups with any kind of innovative consumer products, either in prototype stage.
- All categories are welcome: design, sports, tech, fashion, travel, etc.

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