

SLUSH: THE MOST FOUNDER-FOCUSED EVENT ON EARTH

- **When:** From 29 November to December 1, 2023
- **Where:** Helsinki
- **What:** Mission to SLUSH, Helsinki Nordic Countries Tech Event with Startup Catalonia
- Startup Catalonia, Catalonia Trade & Investment ACCIÓ with:
 - ✓ Welcome dinner (1person/startup) (arrival day November 28)
 - ✓ Contact with relevant European Delegations to Slush, partners Investors and VCs
 - ✓ Interviews and pitch presentations of technologies to International Corporations, Potential partners, VCs and Investors
 - ✓ 1 ticket to Access to Slush for 2 days (Nov 30 – Dec 1)
- **Who:** Founders and C-level of Startups looking for international funding

Slush in numbers

4,600 startups from around the world:

87% European

40% Nordic

26% Finnish

7% Asian

5% North American

20,500 meetings:

37% of all meetings held between startups and investors.

40% of investors invest across Europe and North America.

Agenda:

Tuesday, Nov 28	Wednesday, Nov 29	Thursday, Nov 30	Friday, Dec 1
Arrival Helsinki	Meeting European Delegations at Slush. Business France Nordic Countries Delegations	Slush day 1	Slush day 2
Welcome dinner (1 person per startup)	Investors Day & Founders Day	Beers & Burgers with Barcelona-Catalonia Side Event	Return to Barcelona

Cost:

Price per startup: €360 + IVA

Key Dates:

Deadline for applications 20 July

Pitch for final selection: 25 July Pier 01

Flight to Helsinki Nov 28

Mission Nov 28 – Dec 1

[SLUSH](#) Nov 30 – Dec 1