



INVITATION LETTER TO GOOSE BUSINESS MISSION TO SERBIA 10-12/MAY "SERBIAN PUBLIC PROCUREMENT DECODED"

Dear Sir/Madame,

we are pleased to invite you to join us to our **upcoming business mission to the Republic of Serbia**. The mission is part of a strategy by Project GOOSE to position European SMEs internationally, specifically in public procurement markets.

It will take place from May 10-12, 2023, with activities centred in and around Belgrade's centric Moskva Hotel.

GOOSE is a European Union initiative, with four partners - **ACCIO** (Catalonia), **FIT** (Flanders), **ECCI** (Estonia) and **HUP** (Croatia), granting European SMEs access to the public procurement markets in 6 key countries (Chile, Colombia, Norway, Serbia, Japan and Vietnam).

The mission will give European SMEs the tools and information to access the market successfully, presenting obstacles in participating in public procurement tenders, best practices, real business opportunities, while helping to connect with local firms, as potential partners for future performances in the market.

The working language of the entire event will be English.

The focus will be in the areas of energy, water management, public transport services, transport infrastructure, IT and telecommunications sectors; yet, this does not preclude other segments that may arise, with potential within Serbia's public procurement markets.

During the program, business entities will have the opportunity to briefly present their solutions, and, in accordance to their interests, B2Bs will be organized and enabled.

The GOOSE project ensures the financial coverage of the organization of the event, including two lunches during the program, while all other costs falling under each participant's budget.

We must emphasize that the **number of participants is limited to 25 economic entities**, so GOOSE asks interested actors to fill in details ASAP <u>here</u>

The application deadline is Tuesday 11th April, 2023.

We remain available for any matter concerning this activity. Best regards,

Víctor Mercè i Barja Team Leader Contractació Pública Internacional

